

**Concurrent Pre-Conference events**

**Cross-Border School**

Venue: Hotel Lasaretti, Kasarmintie 13b, Oulu

**08.30–09.00 Registration**

**09.00–12.00 Opening words:** Mr Mika Penttilä, Director of Educational and Cultural services, City of Oulu

**Welcome:** Ms Helka-Liisa Henttilä, Vice-rector Oulu University  
Ms Cathrine Norberg, pro Vice-Chancellor, Luleå University of Technology

**Keynote lecture 1: *Border Studies at a Turning Point?***, Mr Anssi Paasi, Dpt. of Geography, University of Oulu, Director of the Academy of Finland Centre of Excellence

**Keynote lecture 2: *Global Co-creation Alliance Between Universities and Businesses***, Mr Pekka Silvén, head of Demola Oulu

**10.20–10.50 Coffee Break**

**10.50–12.30 Presentation and discussion “Crazy North”**

**Facilitator:** Prof. Martin van der Velde

- Ms Sabine Neuberger, “Education potential in cross-border regions: Still underutilized?”
- Mr Jussi Ylitalo, regional manager Me&My City: “Me&My City”
- Ms Emelie Hjelte, regional manager, and Ms Malin Åsen, project leader Ung Företagsamhet Norrbotten, “Entrepreneurship for real – Junior Achievement and possibilities within for cooperation across Swedish-Finnish border” border”
- Ms Pauliina Kanervo, advisory teacher, and Mr Heikki Keränen, project leader, “Entrepreneurship education in curriculum and practically”

**12.30–13.45 Lunch**

**13.45–17.00 Cross-Border School Round Tables (RT) with active participation of the audience (split into two groups)**

**RT 1 Youth Entrepreneurship and Cooperation in the Bothnian Arc area (SE-FI). Venue: tbc**

- Moderator: tbc
- Working Life Competence and Entrepreneurship in the New National Curriculum of Finland, Ms Pauliina Kanervo, Advisory Teacher
- Youth Entrepreneurship in Oulu, Mr Heikki Keränen, Advisory Teacher
- The Concept of Me & MyCity, Mr Jussi Ylitalo, North Ostrobothnia’s Regional Coordinator

**RT 2 CBC of Universities and Research Centres. Venue: Hotel Lasaretti**

- Moderator: Mr Martín Guillermo Ramírez, AEFR Secretary General. Presentation: *CBC in the European Research Area: from Malchus’s study (2003-2008) to Elfgén’s update (2011) and state-of-the-art*
- LTU & UO collaboration, FI-SE: Ms Alexandra Middleton, Assistant Professor, Oulu Business School, Business Index North project, and Lifelong learning training “Design and upscaling in mineral processing”, Mr Ilkka Hynynen and Ms Ninna Immonen, Oulu Mining School
- *Iacobus* Programme, Mr Xosé Lago García, Deputy Director General of External Relations and CBC, Xunta de Galicia, Coordinator of the EGTC Galicia-Norte (ES-PT)
- Sabine Neuberger, Project staff “Food Pro.tec.ts” and PhD student, University of Applied Sciences Rhine-Waal & Wageningen University
- Quadruple Helix: public authorities-private sector-academia civil society

**ESPON CPS (cross-border public services)**

**project meeting & workshop**

Venue: Hotel Lasaretti, Kasarmintie 13b, Oulu

***Project Partners’ Internal Workshop***

**9.30 Opening, and welcome**

Presentation of deliverables of draft final report (different deliverables and their logic, challenges, overall key findings)

**10.30 Feedback on DFR deliverables by ESPON and stakeholders**

Overall understanding, quality of deliverables

**11.00 Short Coffee Break**

**11.15 Presentation of selected thematic recommendations (3-4 topics tbc)**

**11.35 Discussion of thematic recommendations and actions taken in the regions**

Division into thematic groups relevant for the regional stakeholders – table discussions, 1 table per selected policy field (cross-regional learning aspect)

**12.30 Lunch**

***Opening the workshop to other interested AEFR members***

**13.30 Presentation of key findings: The practical guide**

**14.40 Applicability of practical guide for border regions**  
Table discussions testing the applicability

**15.00 Short Coffee Break**

**15.20 Findings of the groups regarding the practical guide**  
Joint discussion with all participants

**16.20 Bilateral discussions**

Clarifications & in-depth discussions between project stakeholders & between ESPON, project stakeholders and study team

**~17.00 End of the meeting**

**19.00 Get together Dinner at Tietomaa Nahkatehtaankatu 6, 90100 Oulu**